

INTRODUCING GRAPHICA

URBAN GRAPHICS SPECIALISTS

EXPERTISE

SPATIAL DATA PRESENTATION	URBAN DESIGN DRAFTING
CODE AMENDMENT MAPPING	3D MODELLING
GIS ANALYSIS & INTERPRETATION	SHADOW DIAGRAMS
GRAPHIC DESIGN	

WHO WE ARE

Graphica Mapping and Design are a GIS and Graphic Design company based in Adelaide specialising in supporting the Planning Industry. We provide tailored mapping, spatial analysis, and visual communication solutions for clients across the private sector, as well as State and Local Government. Our work combines technical precision with clear, engaging design to help planners, developers, and policymakers make informed decisions and communicate their vision effectively.

With over 18 years of experience, we have contributed to many State-significant projects, including the *30-Year Plan for Greater Adelaide* and other major strategic initiatives. Our long-standing involvement in the planning sector has built a deep understanding of policy, spatial data, and design communication, allowing us to deliver high-quality outputs that support evidence-based decision-making and clearly convey complex information to diverse audiences.

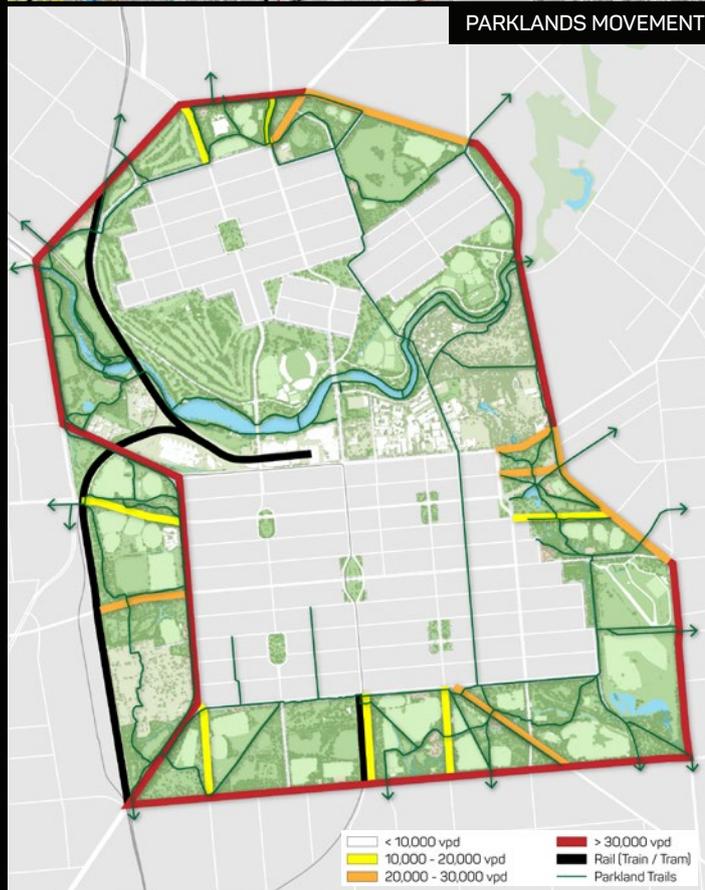
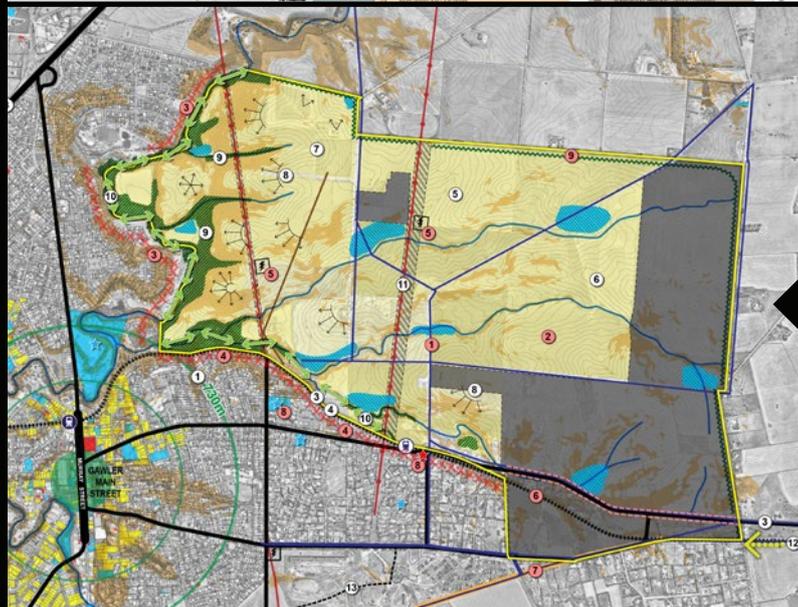
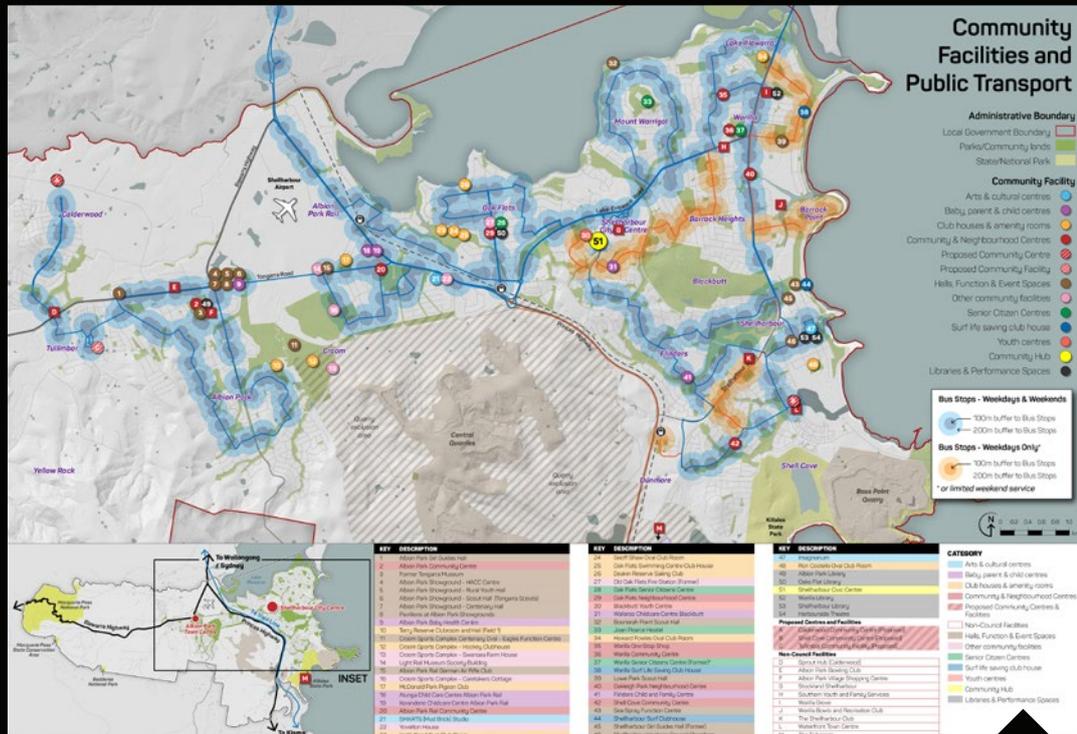
CONTACT

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SPATIAL DATA PRESENTATION

Graphica transforms complex planning data into clear, compelling maps that inform decisions and tell a story. We specialise in creating high-quality, publication-ready mapping for the planning industry—whether for development applications, community consultations, community impact assessments, master plans or planning reports.

By combining accurate spatial analysis with strong graphic design, we ensure planning constraints, opportunities, and outcomes are communicated clearly in our maps.



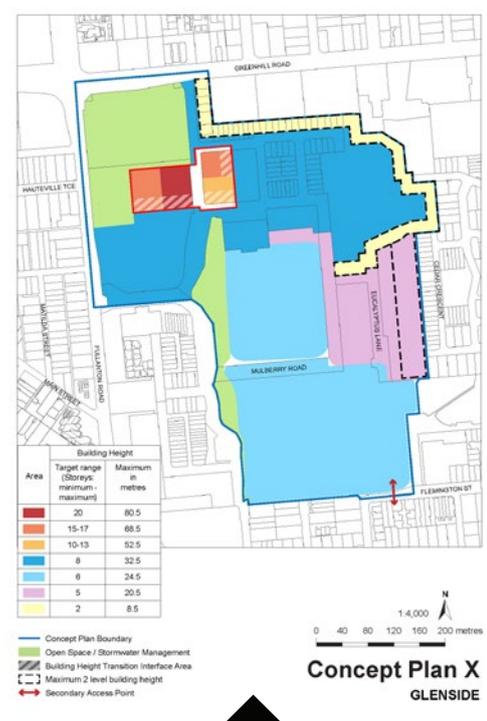
CODE AMENDMENT MAPPING

Graphica provides a complete mapping solution to support Code Amendments under South Australia's Planning and Design Code. We prepare zoning, policy area, and overlay maps as well as Concept Plans.

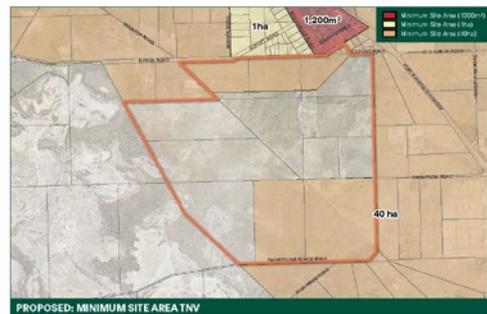
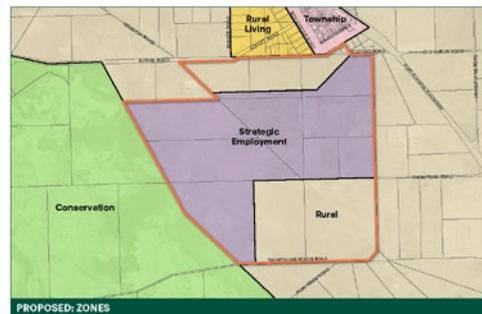
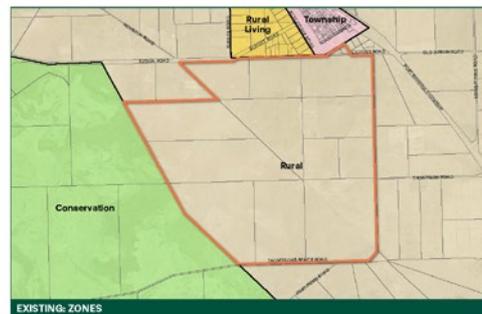
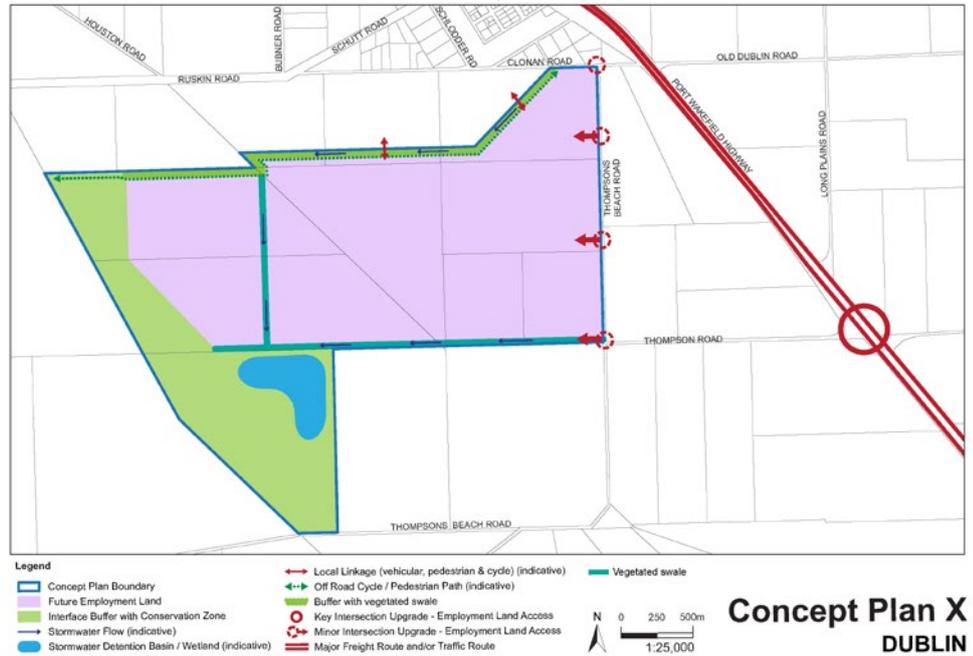
Our maps all align with PlanSA requirements and consultation standards, and we provide PlanSA with both GIS and Illustrator files as required.



BROMPTON CODE AMENDMENT



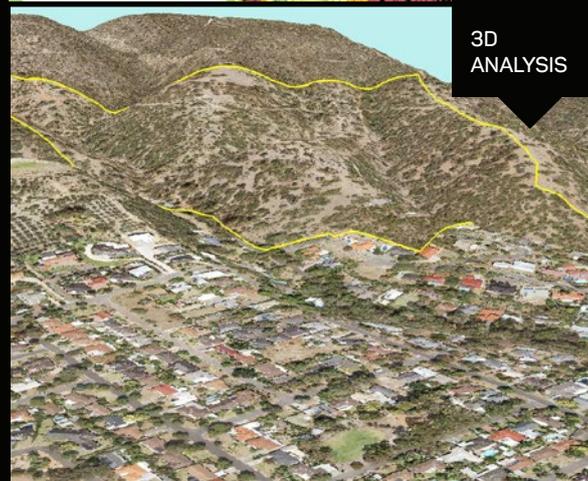
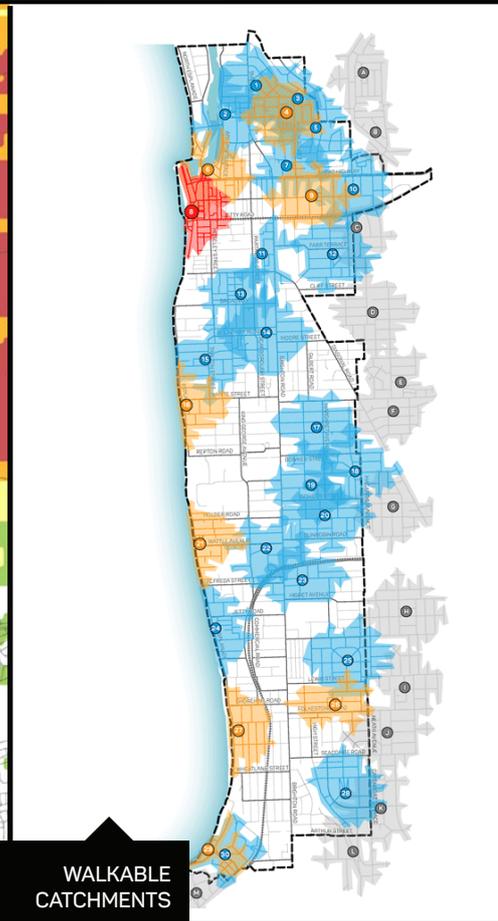
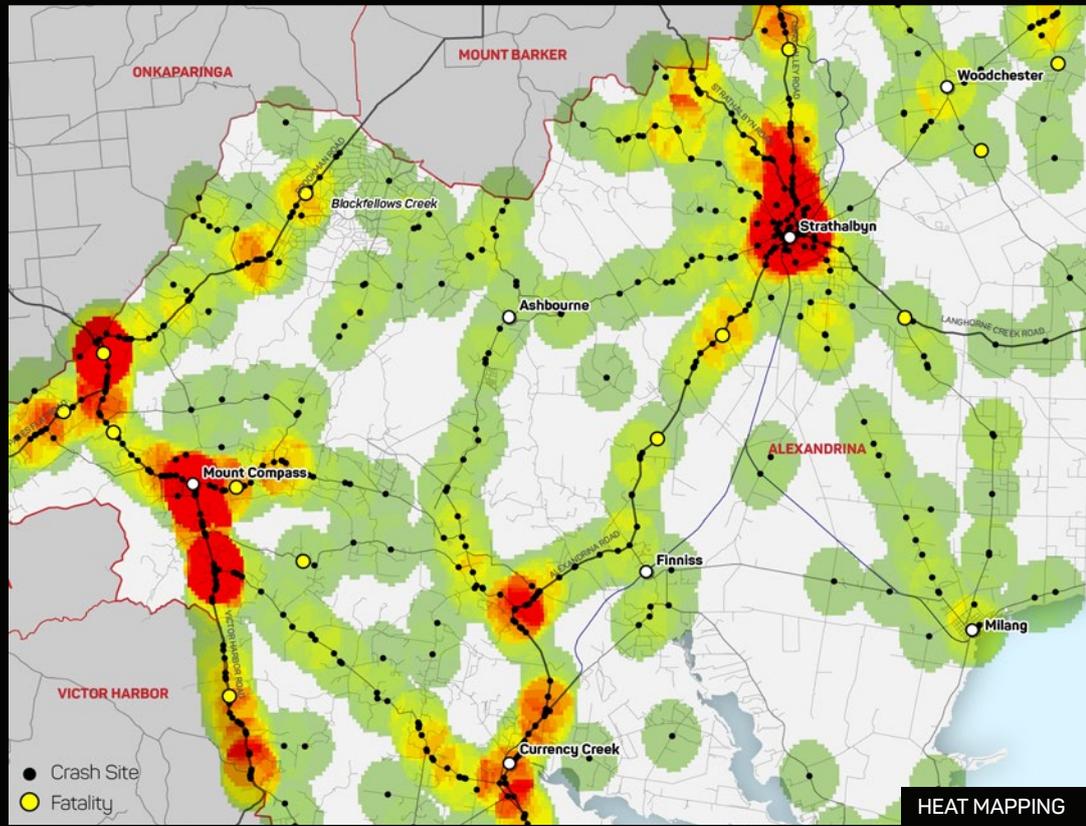
GLENSIDE CODE AMENDMENT



GIS ANALYSIS & INTERPRETATION

A geographic information system (GIS) is a system of hardware and software used for mapping and analysis of multiple layers of geographic data. It allows us to view, understand, interpret and visualise data in many ways that reveal relationships, patterns and trends which can then be outputted as maps, reports and charts.

Graphica maintains subscription services to the most up-to-date high resolution aerial imagery (MetroMap) as well as cadastral data (Geoscape).

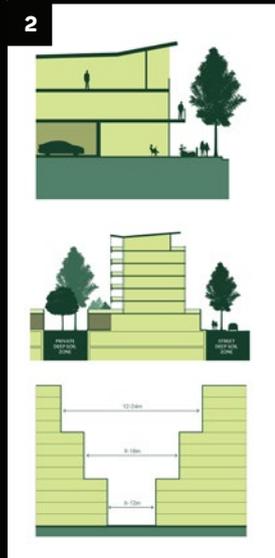


GRAPHIC DESIGN

Our Graphic Design Services focus on clear, professional document layout and consistent branding to elevate complex planning and design material. We specialise in Urban Design Guidelines, Infographics and Masterplan documents, creating structured, visually cohesive layouts that make technical content easy to navigate and understand.



- 1 ADELAIDE CITY COUNCIL
- 2 URBAN DESIGN GUIDELINES - SOUTHWARK GROUNDS
- 3 OFFICE FOR SPORT & RECREATION
- 4 BROWN HILL KESWICK CREEK STORMWATER BOARD
- 5 CITY OF PROSPECT



Statewide Consultation

Who participated? 54.68 Local Government Areas in South Australia

10 weeks of consultation, 150 online feedback forms completed, 661 participants at 54 workshops held in 24 locations

25 written submissions, 412 Facebook posts, 5,000km travelled across the State, 229 Community groups & clubs

A healthy, active future is...

- Resilient clubs
- Accessible
- Opportunities
- Inclusive
- Multi-use & fit for purpose facilities
- Physical, mental & social health & wellbeing
- Encouraged & supported
- Participation
- Daily Active
- Safe
- Living
- Choices
- Structured & unstructured
- Promotes

What was the objective of the consultation?

The objective of the consultation was to understand what a healthy, active future looks like in South Australia, the key barriers, challenges and opportunities, and priorities for investment.

What are the key challenges & barriers to being active?

- The cost of participating in, and delivery of, sport and recreation
- Weathering
- The age, condition, functionality and maintenance of facilities
- Being time poor / having competing priorities
- Lack of facilities

How should investment priorities be determined?

- Facilities that are multi-use/purpose
- Responds to needs and understanding of supply/demand
- Results in increased participation
- Promotes access and inclusion
- Focuses on greater planned, staged, sustainability
- Equitable distribution of funding between sports and clubs
- Demonstrates a collaborative partnership approach
- Delivers community benefit
- Results in positive health and wellbeing
- Upgrades or updates to existing infrastructure
- Aligns with existing plans and strategies

What would most support people to be active?

- Physical infrastructure that supports structured and unstructured activity
- Collaboration between clubs, Councils, industry, peak bodies, all levels of government
- Funding
- Support for clubs
- Sport and recreation events held in regional areas
- Increasing inclusion and diversity in sport and recreation
- Reducing costs
- Providing new formats, flexibility and fun activities
- Supporting smaller, 'mommy' or unstructured sports
- Transport options, particularly in regional areas



8. Project Partners

Our project partners include:

- CITY OF ADELAIDE
- City of Unley
- CITY OF MITCHAM
- Unley
- West Torrens
- Department of Water and Environmental Planning

7. Key Stakeholders

The Browns Hill and Keswick Creeks Stormwater Board has a range of stakeholders who are involved in the management and maintenance of the stormwater system. These include:

- Local Government Areas
- State Government
- Industry
- Community Groups
- Residents
- Businesses
- Service Providers
- Academics
- Media
- Environmental Groups
- Landcare
- Volunteers
- Stakeholders

Prospect Housing Diversity and Desirable Neighbourhoods Stage 1 Community Forums

The City of Prospect recognises the value of housing and neighbourhood character to its community. Council is engaging with its community over two stages to explore character and future housing needs. This document presents the results from the stage 1 community forums.

The results will inform the Housing Diversity and Neighbourhoods Study, which seeks to identify policy directions for housing within the City of Prospect's residential zones. These will be consulted upon in stage 2.

HOW WE ENGAGED

Two community forums were held with community members and asked the following questions:

1. What aspects contribute to the character of neighbourhoods and streets?
2. What aspects do you consider when choosing a home and why?

41 FORUM PARTICIPANTS

Most participants...

- Were aged between 55 and 74 years old
- Live with their partner
- Felt that the size of their home was 'perfect for them' and had no plans to (upsize or downsize) in the next 5 years
- Live in homes that they own outright
- Live in 3 or 4 bedroom homes
- Suggested more detached housing, independent retirement living and ancillary housing were needed in the future

KEY MESSAGES FROM THE COMMUNITY FORUMS

Aspects that contribute to the character of neighbourhoods and streets

- Sympathy and consistency with existing character** Development should be sympathetic and consistent in scale and amenity to traditional detached housing (predominantly early to mid 20th century), which is valued for its heritage, privacy, quality space for trees and landscaping, off-street parking and bin storage. Trees, landscaping and open space On street, private and public land to provide shade, cooling, habitat, amenity and space for community interaction. Site coverage and setbacks Increased setbacks and less site coverage to provide privacy and enable space for off-street car parking, front lawns, gardens and landscaping.
- Density and building height** Traditional detached housing stock is valued. Concerns regarding apartments and subdivisions. Quality design Architecture that fits with the look and quality of the surrounding area and is considerate of sustainability, private open space, privacy, and durability. Streets and footpaths Wide tree lined landscaped streets and footpaths with parking accommodated off street to limit street congestion and improve safety.
- Sustainability** Durable materials and construction methods. The inclusion of environmentally sustainable design and technology (eg. solar panels) and preventing over-shadowing of solar panels. Community spaces and connection Public spaces where people can meet including parks, verges or communal areas within developments.

Aspects considered when choosing a home

- > Sense of history and heritage homes
- > Quiet and privacy
- > Single story detached homes
- > Quality design, materials and construction
- > Sustainability - comfortable, efficient with low operating costs
- > Location and proximity to facilities
- > Affordability
- > Community feel
- > Adequate and flexible bedrooms and living space
- > Accessibility
- > Open space and greenery
- > On-site car parking



URBAN DESIGN DRAFTING

Graphica has worked with Planners, Surveyors, Engineers and Urban Designers to create spatially accurate master plans, concept plans and lot layouts from scratch.

We work closely with our clients to provide Urban Design solutions that meet planning guidelines of a given site.

Our workflows begin in GIS to understand our Site, then move to Sketchup for accurate 2D and 3D drafting before being visually enhanced in Adobe Illustrator to create a final, high quality product.



3D MODELLING

A 3D visualisation is an eye catching tool to present a concept or master plan. It can be used to both communicate and sell an idea. Graphica specialises in creating 3D models from scratch. We can take a site and a client's vision and create models to suit requirements.

In addition, we can use 3D modelling as a tool to show the actual impact of proposed developments.



PROSPECT
MIXED USE

AULDANA
EXTENSION

MARDEN
RESIDENTIAL



SHADOW DIAGRAMS

Using floorplans and elevations from architects, we are able to produce 3D models and overshadowing diagrams as required by Councils for Development Approval.

Whether Council require an analysis from above or showing how a proposed development might affect a neighbour's sunlight through their windows, we can produce models to suit.



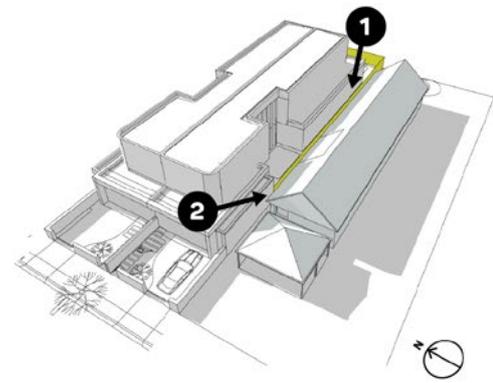
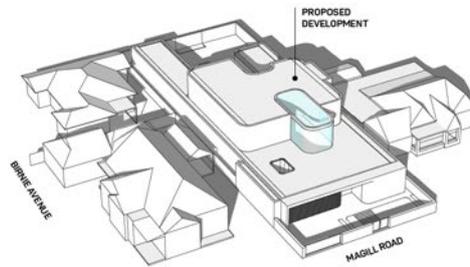
WINTER SOLSTICE
(21 JUNE)
9AM



WINTER SOLSTICE
(21 JUNE)
12PM



WINTER SOLSTICE
(21 JUNE)
3PM

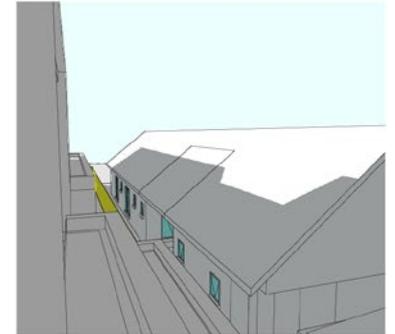


VIEW 1



WINTER SOLSTICE (21 JUNE) - 9AM

VIEW 2



WINTER SOLSTICE (21 JUNE) - 9AM

KENSINGTON
PARK

MAGILL

PLYMPTON

